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Intellectual Property Law

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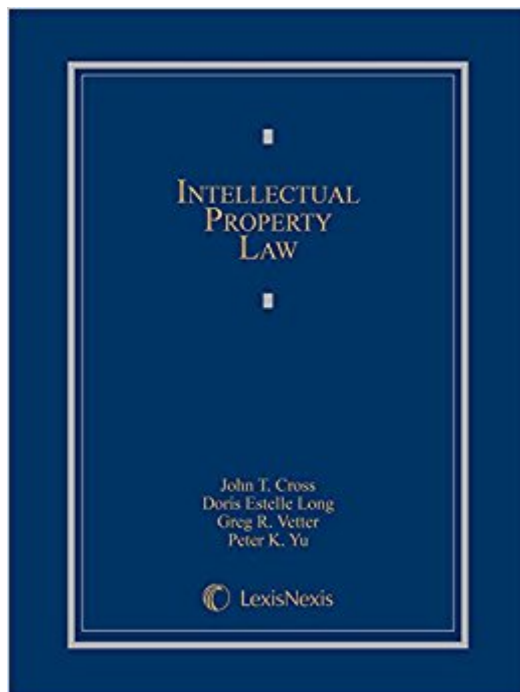
Synopsis

In Intellectual Property Law, the authors have included a balanced coverage of the "old chestnuts" in intellectual property law as well as the recent cases and "hot topics" covered in mainstream media. Apart from trade secret, patent, copyright, and trademark laws, significant portions are devoted to other issues that tend to get short shrift in an intellectual property survey course, such as the right of publicity, protection of product design, and the limits on intellectual property protection.This casebook includes several unique features. First, each section starts with a box question that enables students to stay focused when reviewing materials before class. Second, statutory provisions are included in separate boxes to make it easier for instructors to cover the materials. Third, where available and relevant, historical or contextual background information has been provided alongside the case excerpts. Such information will enable students to better understand the included appellate cases, which often briefly recite the facts or have been edited down to enhance teaching effectiveness. Fourth, the book includes a wide variety of notes, questions, and problems to make it suitable for different pedagogical approaches and assessment needs. Finally, the materials seek to highlight the unique features of U.S. intellectual property laws. The study of these features will pave the way for more advanced coursework in the intellectual property area.The eBook versions of this title feature links to Lexis Advance for further legal research options.

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